

EBONY COOK

Digital Designer

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SUMMARY Passionate Digital/Visual Designer with 14+ years of experience looking for new opportunities to expand knowledge. Committed to crafting attractive yet functional pieces while adhering to guidelines and goals. Wireframing UI's, creating user-friendly interfaces and using clean code to improve UX seamlessly across all devices with clear content, consistency and user-centered design.

SKILLS Web & Graphic Design • HTML/CSS/Javascript • Bootstrap & Responsive Web • UI/UX Design, Wireframing & Mockups • Wordpress CMS & Theme Design • Branding & Logo Design • Art & Drawing

TOOLS

- Adobe Suite (Dreamweaver, Photoshop, Illustrator) Sketch, XD, Pencil & Pad
- Dreamweaver, Visual Studio Code, HTML, CSS/SASS, JavaScript Libraries, Bootstrap, Browser Dev Tools, Git, FTP
- UI Design Patterns, Libraries, and frameworks

EXPERIENCE **Digital Designer | May 2017 - Current | Digital Marketing Group**

- Plan, create, maintain, debug and update sites and web apps.
- Utilize design patterns to ensure layout consistency and usability, while maintaining a balance between brand standards and marketing goals.
- Construct websites and marketing pages for lead capturing and social media campaigns using HTML, CSS & JavaScript.
- Create logos, brochures, banners, posters, web graphics, vehicle wraps, advertisements and more.
- Use JavaScript libraries to create animations and interactions in pages and web apps.

Creative Lead | May 2004 - May 2017 | JBInternet/Riverview Productions

- Oversaw a team of 5 in the development and implementation of multiple diverse projects at a time.
- Designed wireframes, user interfaces and web components for sites and web apps.
- Supervised the creation of all projects in order to ensure the quality and accuracy of deliverables.
- Facilitated client consultations and presented recommended design and development options based on client criteria.

EDUCATION **Associates in Applied Science - Multi-Media**
ITT Technical Institute, San Antonio, TX - 2004